

ENDING HUNGER GATHERING

SEPTEMBER 29
10:00AM - 2:00PM

Welcome!

AGENDA

10:00 - 10:30 Welcome, Introductions & Table Discussion

10:30 - 12:00 Implementation Planning

12:00 - 12:30 Lunch

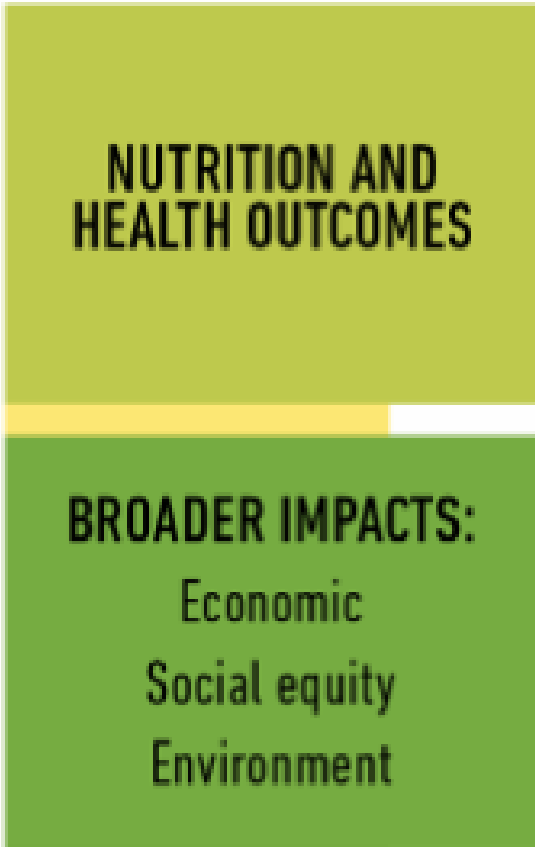
12:30 - 1:30 Food Insecurity Data Discussion

1:30 - 2:00 Closing

INTRODUCTIONS & DEFINITIONS

Food security as the goal

“Food security (is) a situation that exists when
ALL PEOPLE,
AT ALL TIMES, *have*
PHYSICAL, SOCIAL AND ECONOMIC ACCESS *to*
SUFFICIENT,
SAFE AND NUTRITIOUS *food that meets their*
DIETARY NEEDS *and*
FOOD PREFERENCES
for an active and healthy life.”



Food Insecurity Defined:

Lack of consistent access to enough food for an active and healthy life for all household members due to the inadequate economic resources at the household level. (USDA)



Reduced Food Quality,
Variety, or Desirability

Reduced Food Quantity,
Disrupted Eating Patterns



VISION: A FOOD SECURE MAINE

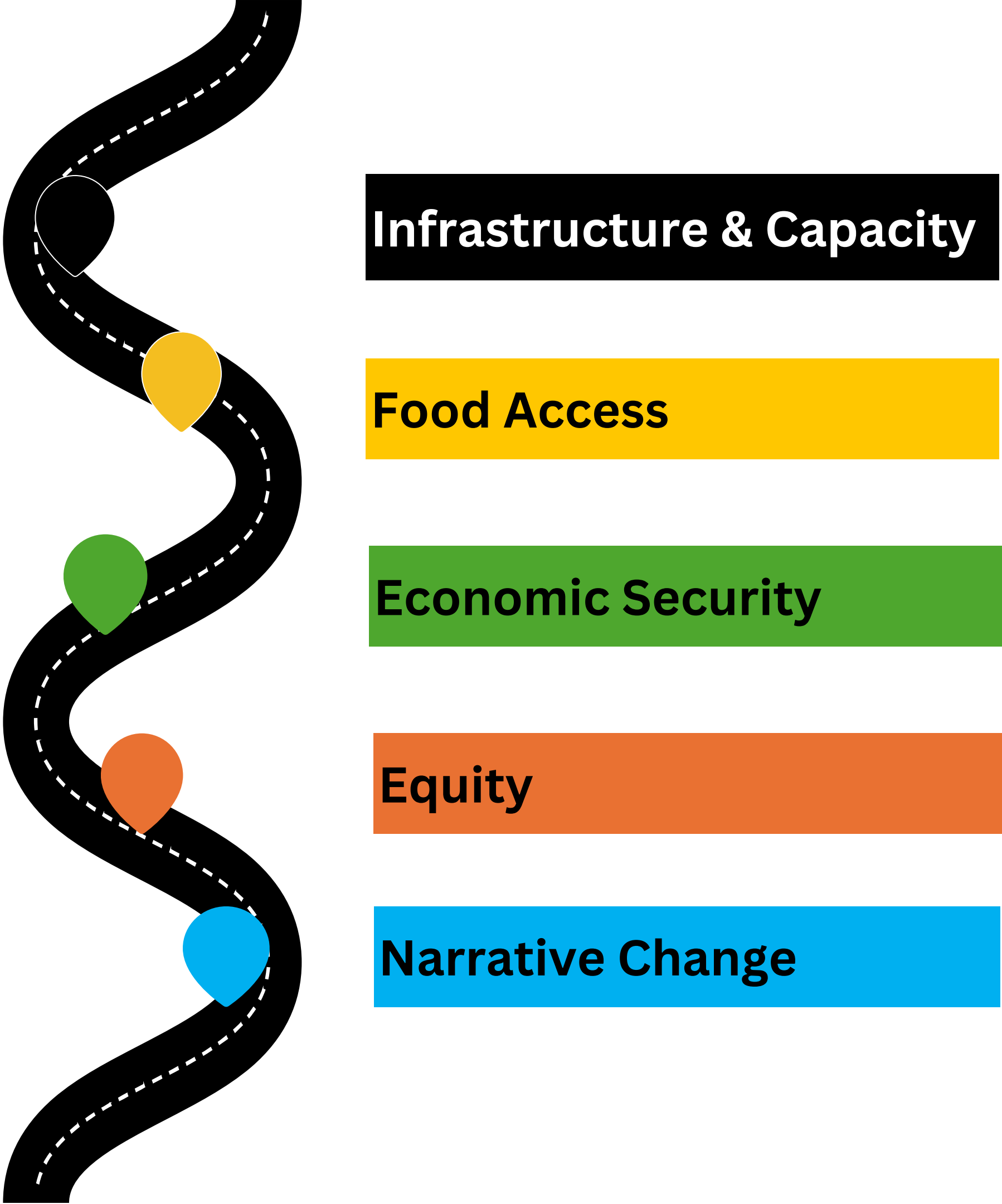
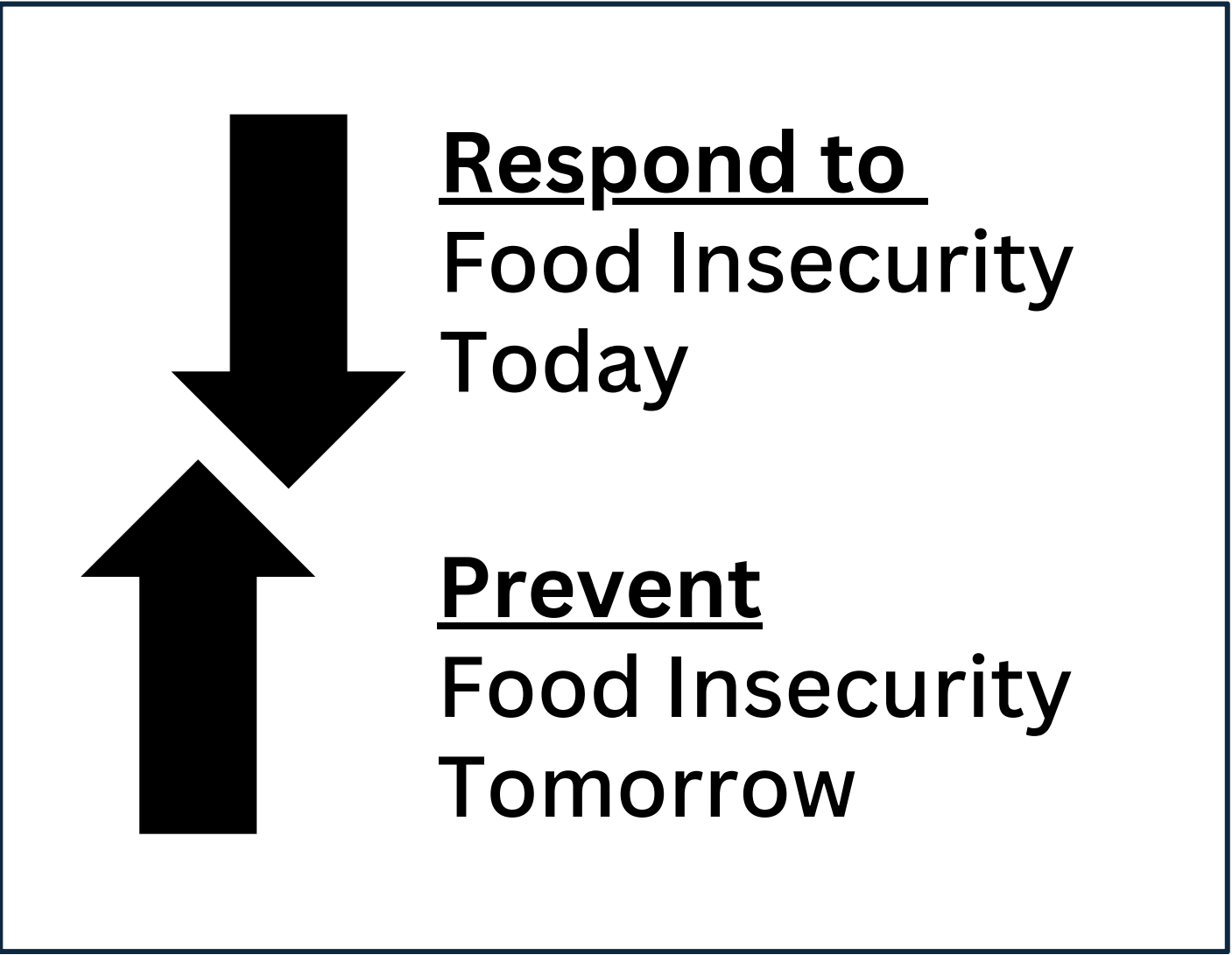
We envision a Maine free from hunger. That is a Maine where everyone has the economic resources to secure consistent, easy access to enough healthy, culturally appropriate food for an active and healthy life.

-Roadmap to End Hunger by 2030

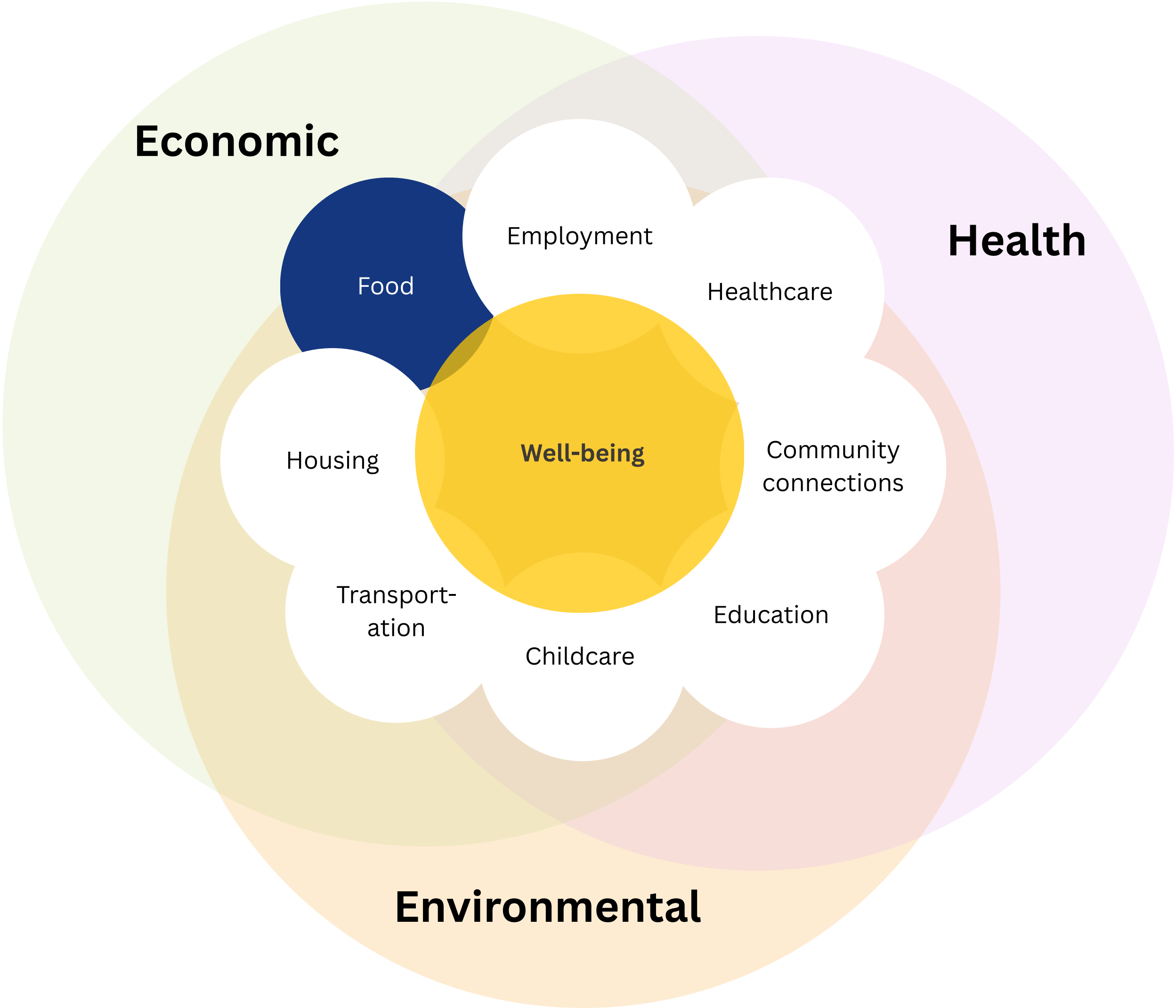
GUIDING PRINCIPLES

- We prioritize and invest in the leadership and inclusion of people with lived experience in Ending Hunger efforts
- We promote a shared narrative that recognizes food insecurity as a systemic problem and collective responsibility, not an individual failure
- We connect our Ending Hunger work to efforts addressing the root causes of poverty and underlying inequities

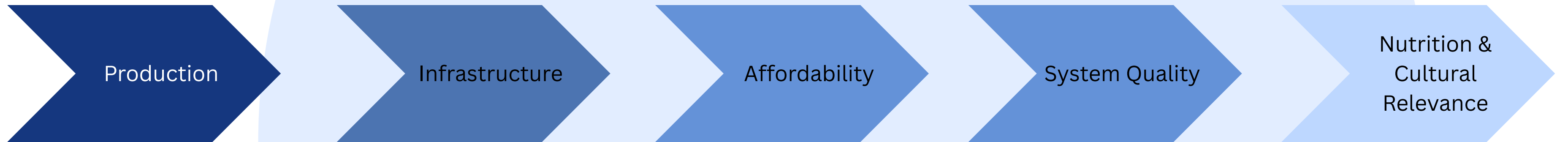
THEORY OF CHANGE



OUR ECOSYSTEM



FOOD & AG SYSTEM



KEY PARTNERS & CORE FUNCTIONS

Ending Hunger Advisory
Committee



Cross Agency Staff Group

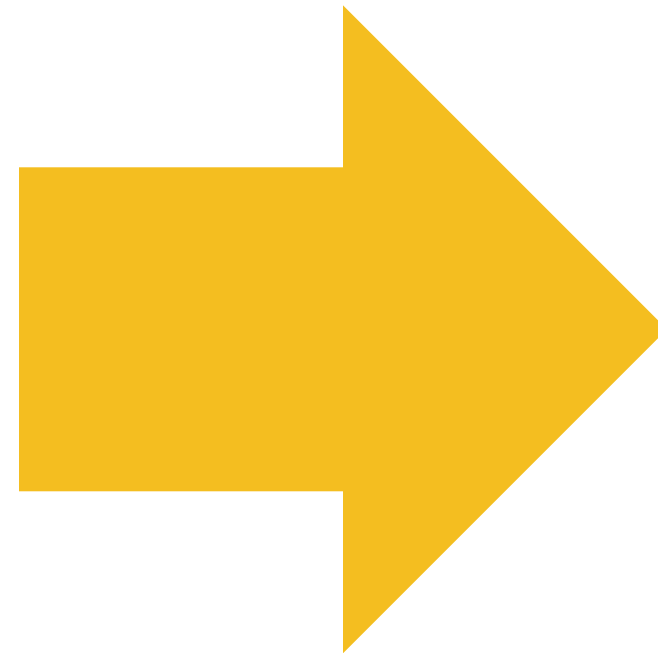


Other key gov't agencies, service
providers, advocates,
businesses, philanthropy and
more

HOW WE COLLABORATE

ASSETS & CAPACITIES

- Leadership
- Personal and professional expertise and experience
- Shared capacity



STRATEGIC INITIATIVES

- Programs
- Policy initiatives
- Building power

STRATEGIC PLANNING TERMINOLOGY

Vision: Where are we going?

Core functions: Key Roles & Responsibilities

Goal

Objective

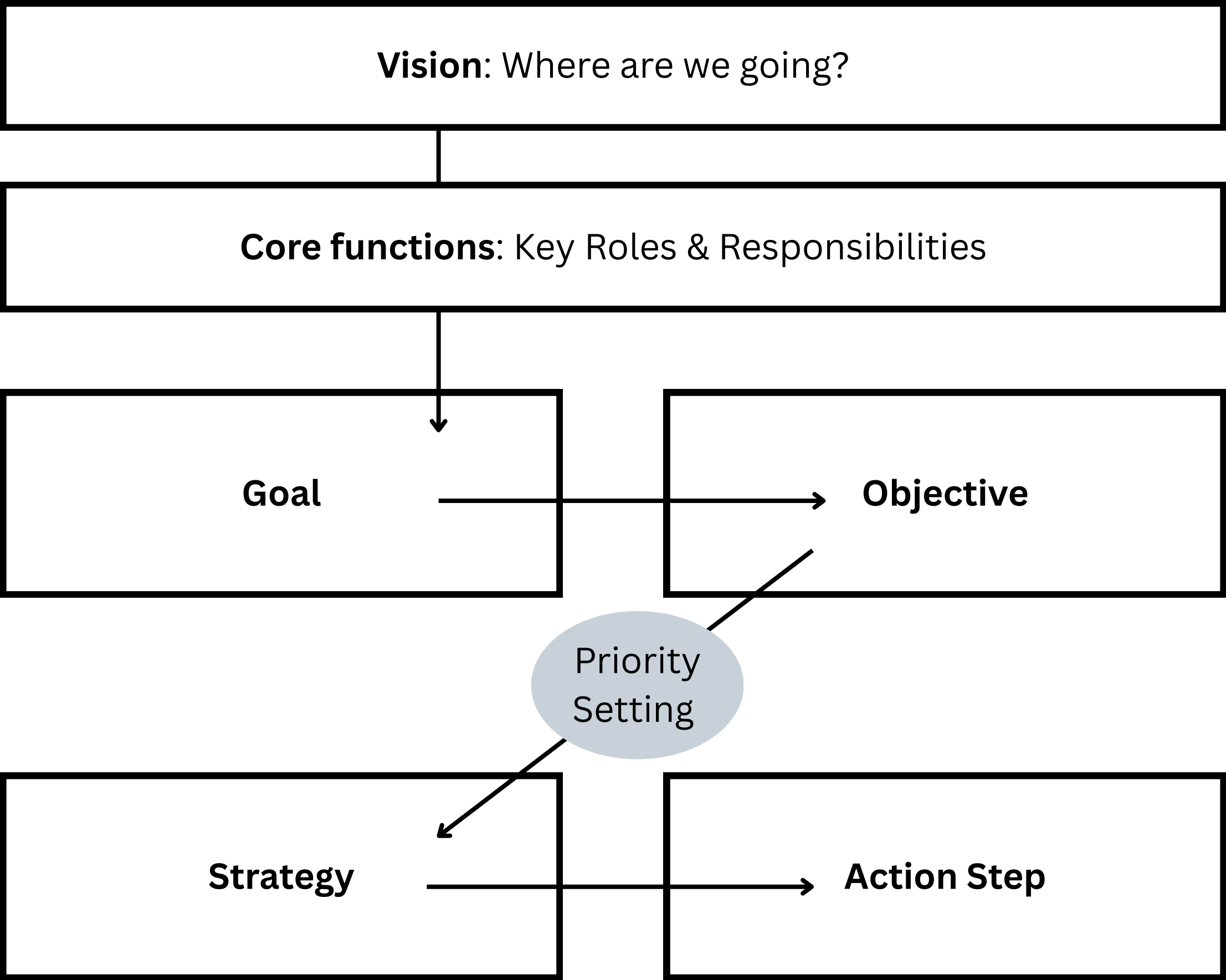
Priority
Setting

Strategy

Action Step

What
do we want to
accomplish?

How
will we
accomplish it?



IMPLEMENTATION GOALS

- A.** Build and sustain capacity, systems, and structures for collective action to improve food security in Maine
- B.** Maximize the accessibility and responsiveness of Maine's food assistance and nutrition programs
- C.** Strengthen Maine's local and community-based emergency food system
- D.** Change beliefs, attitudes, and behaviors regarding the causes and outcomes of food insecurity
- E.** Support partner's efforts to advance interconnected efforts including those related to sustaining a local food system and uplifting community well-being

SMALL GROUP WORK

Identifying Key Strategies by Goal Area

Implementation Goals	Measurable change will look like:	Primary Strategies:	Likely lead org's	Timetable and other notes
A. Build and sustain the Ending Hunger Initiative's capacity, systems, and structures				
B. Maximize the accessibility and responsiveness of Maine's food assistance and nutrition programs				
C. Strengthen Maine's community and local emergency food system				
D. Change beliefs, attitudes, and behaviors regarding the causes and outcomes of food insecurity				
E. Support partner's work to advance interconnected efforts				

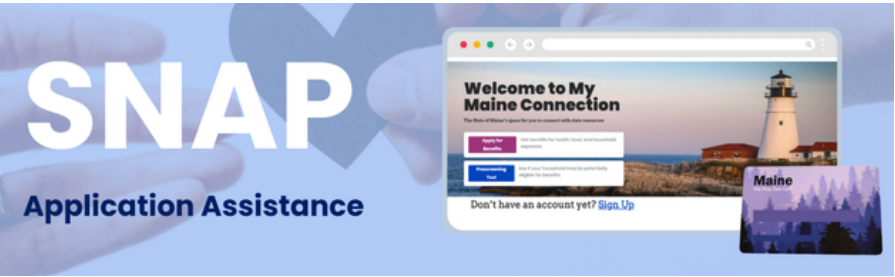
HIGHLIGHTS

NEXT STEPS

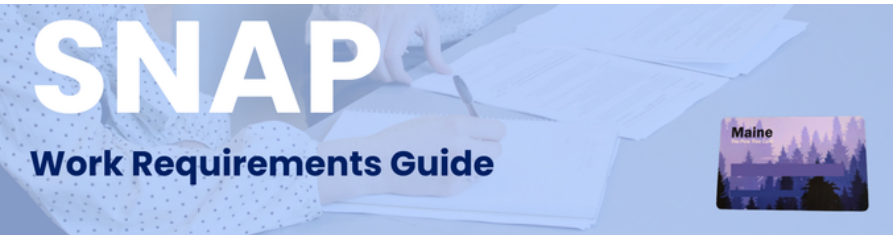
LUNCH

FOOD INSECURITY DATA DISCUSSION

WHAT'S NEXT



SNAP Application Assistance Guide



SNAP Work Requirements Guide



SNAP in Schools Toolkit



<https://www.fullplates.org/snap-outreach>

Maine SNAP Network – contractors and community partners group to share updates and resources (needs growth)



Upcoming Training series:

- SNAP Application Assistance Foundations
- SNAP Eligibility Basics and SNAP Math
- SNAP Work Requirements

SNAP Outreach Contractors

Food and Medicine
Penobscot, Waldo, Hancock, Piscataquis, Washington counties

Full Plates Full Potential
Statewide (focus in Cumberland, Sagadahoc, Androscoggin, Lincoln, Waldo, Knox, Hancock and Washington)

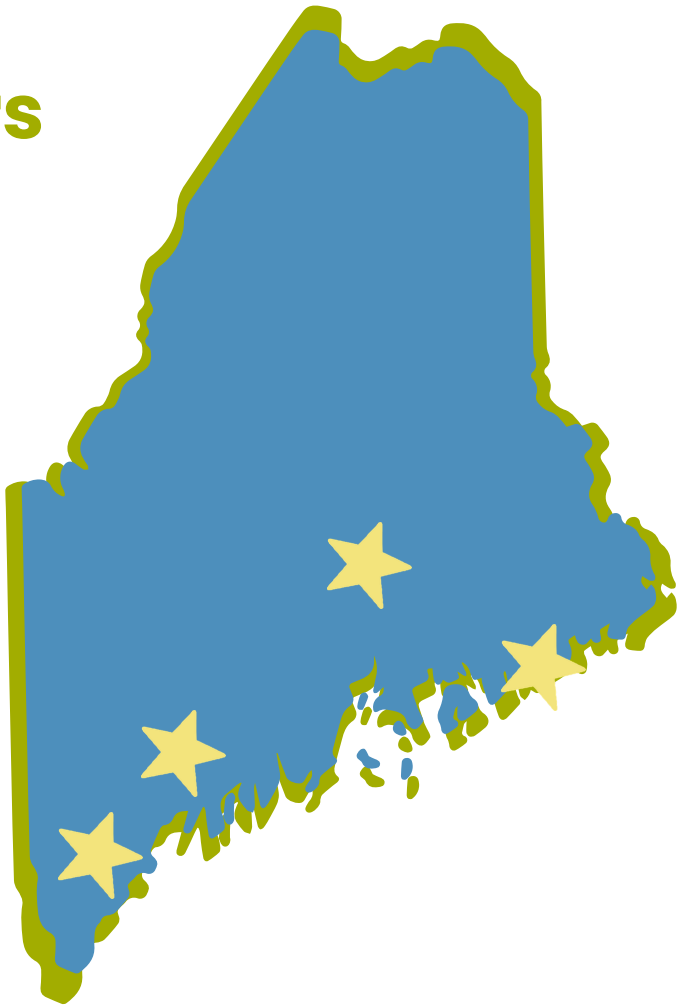
Good Shepherd Food Bank
Statewide

Healthy Acadia
Hancock and Washington counties

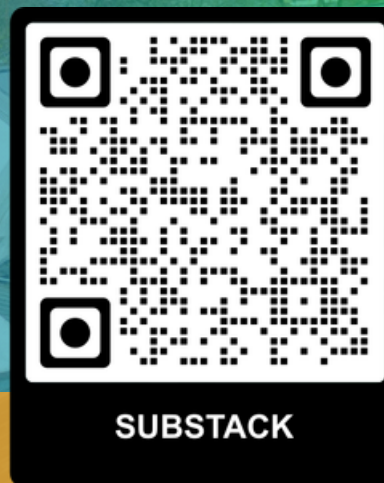
Maine Access Immigrant Network
Statewide with focus in Cumberland County

Maine Federation of Farmers' Markets
Statewide

Southern Maine Area Agency on Aging
Cumberland and York counties



HUNGER FREE MAINE



**Hunger is a policy choice
Mainers deserve better choices**

- **Protect Access to Benefits, Such as SNAP, and Services Like Meals on Wheels for Older Adults**
- **Leverage Our Investment in School Meals for All**
- **Full Fridges Require Secure Maine Farms and Producers**
- **Our Youngest Mainers Need Reliable and Accessible Nutrition Through WIC to Grow and Thrive**
- **Raise revenue/tax fairness**

What? Arena Efforts

Shared space grounded on related practices, issues, and strategies

- Food Security
- Equitable Housing
- Farming & Local Agriculture
- Environmental Impact
- Transportation
- Social Justice
- Mutual Aid
- Access to Healthcare
- Accessibility (Language & Disability)
- Immigrant Rights
- Water & Air
- Financial Systems
- Land Use



Who? Collaborators

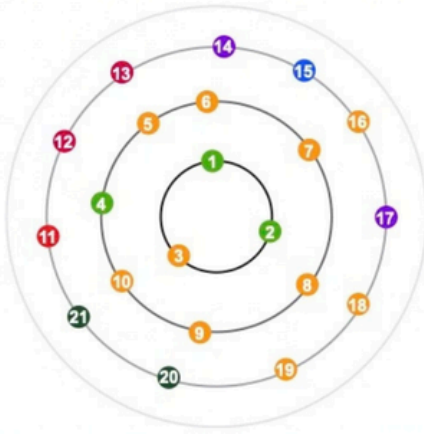
current and potential partners by organizational sector and arena



Who? Positionality

Identities, positions, and alignments by sector and proximity to impact of issues

- PROXIMITY TO IMPACT
- FRONTLINE
- SOLIDARITY
- SUPPORT
- AUXILIARY

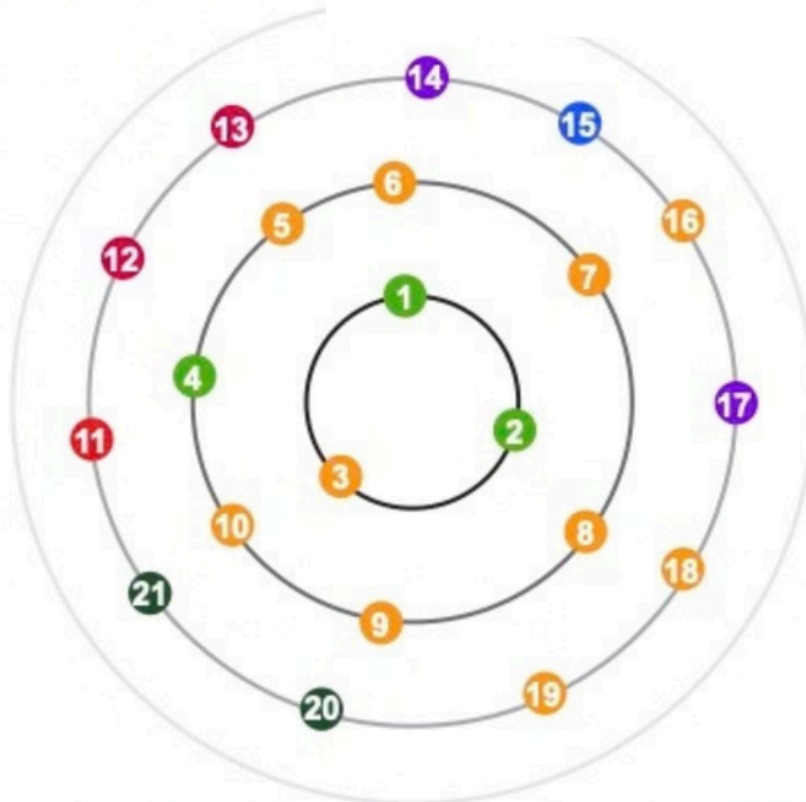


SECTORS

- GRASSROOTS
- NONPROFIT
- ACADEMIA
- FAITH
- GOVERNMENT
- BUSINESS
- PHILANTHROPY

PROXIMITY TO IMPACT

- FRONTLINE
- SOLIDARITY
- SUPPORT
- AUXILIARY



SECTORS

- GRASSROOTS
- NONPROFIT
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SHARED NARRATIVE

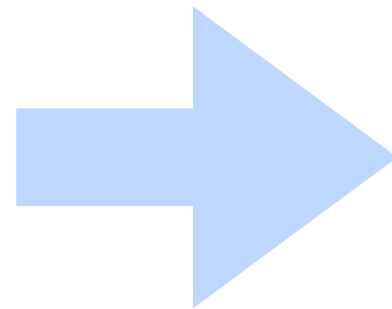
Save the date! Narrative Change workshop on October 29



CLOSING THOUGHTS

Share one thing you're taking away from this meeting and one thing you want to follow up on or learn more about

Scan to open menti!



[Link to open menti](#)

Thank you!